



RBC Royal Bank

Bluesfest

265 Catherine Street, 2nd Floor, Ottawa, ON K1R 7S5

November 27, 2012

Carol McDonald
President
Ottawa Council on Smoking and Health
100 Constellation Crescent
7th Floor East
Ottawa, Ontario K2G 6J8

Re: 100% Smoke-Free Policy for Bluesfest

Dear Carol:

We have read your letter concerning the smoke-free policy for Bluesfest. We understand your concerns, and are committed to providing a smoke-free environment in 2013. We will promote this by posting of City of Ottawa "No Smoking" signage, in keeping with other festivals who have already established smoke-free policies.

As you probably know, being on NCC property we are not in a position to enforce the policy; however, we would expect that by promoting it, people will respect our intentions, and allow unfettered enjoyment of the festival.

Best Regards,

Mark Monahan
Executive /Artistic Director
RBC Royal Bank Bluesfest

Cc: Mr. Jean-François Trépanier
Honourable Jim Watson, Mayor, City of Ottawa
Ottawa City Councillor Diane Holmes, Chair, Ottawa Board of Health
Ottawa City Councillor Mark Taylor, Chair, Community and Protective Services
The Honourable John Baird, Minister of Foreign Affairs and Minister
Responsible for the NCC
Mr. Gordon M. Nixon, President and Chief Executive Officer, RBC Royal Bank
Mr. Jason Sordi, Director of Market Development, Ontario North and East, RBC
Royal Bank
Dr. Isra Levy, Medical Officer of Health, City of Ottawa